

THE CHAMBER REVIEW



2018 MEDIA GUIDE



Serving The Entire Central Valley

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REACH

The Clovis Chamber of Commerce leads in social media influence, among local competing organizations.

Our well-established social media presence offers a way for your company to reach business professionals who are active on Facebook, Instagram, LinkedIn, Twitter, Google+ and other platforms. At the Clovis Chamber, nurturing and growing our social media presence is a company-wide effort, leveraging great content and continuously adapting to changes in social media trends.

That's why we're the only Central Valley Chamber to make the Top 100 Social Media Friendly Chambers of Commerce! Our new digital magazine, The Chamber Review, provides an exceptional method for local businesses to expand awareness and reach throughout Clovis, Fresno, and beyond.

With over 26,000+ social followers and 59,000+ annual website visitors, we're building relationships online and on the ground, every day.

Get found by new customers by advertising in our affordable and modern publication. We're excited to offer one of the most technologically advanced digital magazines in the Central Valley and look forward to making continuous improvements as we head into the future.



**JOIN
ENGAGE
PROSPER**

EDITORIAL CALENDAR

JANUARY 2018 - DECEMBER 2018

Q1 2018

ISSUE & CLOSING DATES	EDITORIAL COVERAGE
<p>JANUARY 2018</p> <p>Ad Closing: 12/10/17</p> <p>Materials Due: 12/18/17</p>	<ul style="list-style-type: none">• New Wednesday Line-Up• Chamber Website Enhancements• Salute to Business Dinner• STB Sponsor Highlights• Membership Mixer• New Employment Laws• Ribbon Cuttings, Good News• Coffee/Lunch Connects
<p>FEBRUARY 2018</p> <p>Ad Closing: 1/11/18</p> <p>Materials Due: 1/18/18</p>	<ul style="list-style-type: none">• Salute to Business Dinner Awards Recap• STB Sponsor Highlights• Membership Mixer• Upcoming Chamber Events• Ribbon Cuttings, Good News• Coffee/Lunch Connects
<p>MARCH 2018</p> <p>Ad Closing: 2/12/18</p> <p>Materials Due: 2/19/18</p>	<ul style="list-style-type: none">• BIG Hat Days Preview• Membership Mixer• Upcoming Chamber Events• Chamber Partner Spotlight• Ribbon Cuttings, Good News• Coffee/Lunch Connects

EDITORIAL CALENDAR

JANUARY 2018 - DECEMBER 2018

Q2 2018

ISSUE & CLOSING DATES	EDITORIAL COVERAGE
<p>APRIL 2018</p> <p>Ad Closing: 3/12/18</p> <p>Materials Due: 3/19/18</p>	<ul style="list-style-type: none">• BIG Hat Days Showcase• BIG Hat Days Mixer• Upcoming Chamber Events• BIG Hat Days Directory (Special Event Issue)• Ribbon Cuttings, Good News• Coffee/Lunch Connects
<p>MAY 2018</p> <p>Ad Closing: 4/13/18</p> <p>Materials Due: 4/20/18</p>	<ul style="list-style-type: none">• BIG Hat Days Recap• Membership Mixer• Upcoming Chamber Events• Ribbon Cuttings, Good News• Coffee/Lunch Connects
<p>JUNE 2018</p> <p>Ad Closing: 5/11/18</p> <p>Materials Due: 5/18/18</p>	<ul style="list-style-type: none">• Membership Mixer• Upcoming Chamber Events• Chamber Partner Spotlight• Ribbon Cuttings, Good News• Coffee/Lunch Connects

EDITORIAL CALENDAR

JANUARY 2018 - DECEMBER 2018

Q3 2018

ISSUE & CLOSING DATES	EDITORIAL COVERAGE
<p>JULY 2018</p> <p>Ad Closing: 6/11/18</p> <p>Materials Due: 6/18/18</p>	<ul style="list-style-type: none">• Membership Mixer• Upcoming Chamber Events• Ribbon Cuttings, Good News• Coffee/Lunch Connects
<p>AUGUST 2018</p> <p>Ad Closing: 7/16/18</p> <p>Materials Due: 7/23/18</p>	<ul style="list-style-type: none">• Membership Mixer• Upcoming Chamber Events• Ribbon Cuttings, Good News• Coffee/Lunch Connects
<p>SEPTEMBER 2018</p> <p>Ad Closing: 8/13/18</p> <p>Materials Due: 8/20/18</p>	<ul style="list-style-type: none">• Membership Mixer• Upcoming Chamber Events• ClovisFest Preview• Chamber Partner Spotlight• Ribbon Cuttings, Good News• Coffee/Lunch Connects

EDITORIAL CALENDAR

JANUARY 2018 - DECEMBER 2018

Q4 2018

ISSUE & CLOSING DATES	EDITORIAL COVERAGE
<p>OCTOBER 2018</p> <p>Ad Closing: 9/10/18</p> <p>Materials Due: 9/17/18</p>	<ul style="list-style-type: none">• Membership Mixer• Upcoming Chamber Events• ClovisFest Showcase• ClovisFest Directory (Special Event Issue)• Ribbon Cuttings, Good News• Coffee/Lunch Connects
<p>NOVEMBER 2018</p> <p>Ad Closing: 10/15/18</p> <p>Materials Due: 10/22/18</p>	<ul style="list-style-type: none">• Membership Mixer• Upcoming Chamber Events• ClovisFest Recap• Ribbon Cuttings, Good News• Coffee/Lunch Connects
<p>DECEMBER 2018</p> <p>Ad Closing: 11/12/18</p> <p>Materials Due: 11/19/18</p>	<ul style="list-style-type: none">• Membership Mixer• Upcoming Chamber Events• Chamber Partner Spotlight• Ribbon Cuttings, Good News• Coffee/Lunch Connects

THE CHAMBER REVIEW

FULL-PAGE



2-PAGE SPREAD



**1/2 PAGE
HORIZONTAL**



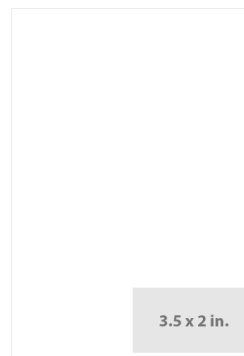
**1/2 PAGE
VERTICAL**



1/4 PAGE



**BUSINESS
CARD**



Ads must be submitted as JPG, EPS, TIFF, or PDF files with full color and bleeds (1/8 inch), and a minimum resolution of 120 dpi.



Serving The Entire Central Valley

clovischamber.com