

EDUCATE • INFORM • INSPIRE

WAKE UP CLOVIS

A CLOVIS CHAMBER EVENT • CLOVIS, CA

NOVEMBER 18, 2020 9 TO 10 AM

ZOOM LIVE WITH ERIC MCCORMICK, PRESIDENT OF MCCORMICK MARKETING AND MIKE MAIORANA, SENIOR MANAGER OF BUSINESS DEVELOPMENT FOR BULLDOG SPORTS PROPERTIES!

Join us on
zoom

Does your small business have an effective marketing game plan? How would you like to learn some surefire tips that can help grow your business? Join Eric McCormick, President of McCormick Marketing, as he shares 10 strategies that businesses can easily implement "in-house" without a huge expense. Eric will be joined by Mike Maiorana, Senior Manager of Business Development for Bulldog Sports Properties, who will discuss some of the creative ways he has helped businesses align their brand with Fresno State Athletics and their passionate fan base. A Q&A session will be included.



ERIC MCCORMICK, PRESIDENT,
MCCORMICK MARKETING



MIKE MAIORANA, SENIOR MANAGER OF BUSINESS
DEVELOPMENT, BULLDOG SPORTS PROPERTIES

THIS VIRTUAL EVENT IS LIMITED, RSVP NOW TO RESERVE YOUR SEAT!



RSVP

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