

## BBB IMPACT - MARKETPLACE TRUST IN A TIME OF PANDEMIC APRIL 14 2021 | 9 TO 10 AM



BLAIR LOONEY
PRESIDENT & CEO
BETTER BUSINESS BUREAU



GREG NEWMAN
CEO
CLOVIS CHAMBER OF COMMERCE

Join Blair Looney, President, and CEO, of the Better Business Bureau Serving Central California, for a review and discussion on how the non-profit has locally advanced marketplace engagement during the pandemic. BBB is a well-respected source to provide reliable, unbiased, and trustworthy information. You'll learn first-hand how as a standards-based community benefit organization, BBB supports the local business community through advancing marketplace trust. This Zoom meeting will be highly informative and promises to enhance what you know about BBB's relevance to local businesses and consumers.

A Q&A session will be included.

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