

Don't miss this...
ADVERTISING OPPORTUNITY



CLOVISFEST™ Returns

Saturday-Sunday, September 25-26, 2021

A special tabloid will promote this **Clovis Chamber of Commerce** event that includes the Hot Air Balloon Fun Fly and the International Village. This is a great advertising opportunity to advertise your business to the Clovis community. Tabloid will be inserted into the "Clovis Roundup", mid-September 2021 edition.

*There is Value
 with your ad placement:*



Seen by 67,500 readers!



47,500 online page view average per month



120,000 reached on social media



33.1% open rate for the Clovis Roundup daily e-newsletter - Industry average: 16.1%

It is easy:

- Contact **Diana Hunnicutt, (559) 299-7363**
diana@clovischamber.com
- Ad deadline: **Friday, August 27**
- Diana will guide you through the ad placement process

BANNER 10"x2.5"	1	EVENT MAP DOUBLE TRUCK EVENT MAP BUS. CARD 2"X 3.5"	24	1/4 PG 5"x7.75"			
	2		23				
	3		22				
	4		21				
	5		20				
	6		19				
7		9	11	13	15	18	HALF PG 10"x7.75"
8		10	12	14	16	17	

AD SPECIFICATIONS

- Color photos and art must be CYMK
- All BLACK text in ANY ad must be **100% Black** (C=0, Y=0, M=0, K=100). Rich black not accepted
- Ad resolution: 170 DPI or higher
- PDF's must be saved at: "Best Quality" or "Print Quality"
- NO PUBLISHER FILES ACCEPTED. MUST BE IN PDF FORMAT.
- Color text in any advertisement should be no smaller than 12 point font. B&W text no smaller than 10 point font

REGULAR AD

1/8 Page \$400
 1/4 Page \$700
 Banner \$700

PREMIUM AD

Front Page Banner \$800
Inside Front Page, Back Page, and Inside Back Page:
 • 1/4 Page \$800
 • Half Page \$1200
Double Truck:
 • Business Card \$100
 • Premium Card spaces #1, #8, #17, or #24 \$150

PRODUCTION RATE

Ad build (Min. 1 hr) \$100/hr.
 Ad resize \$50
 Copy Change \$50
 Unedited Photo Change... \$25 ea.
 Photo editing \$50 ea.

For art production, contact Annette Paxton, 559-454-9331

ClovisFest
 presented by :



Including the...

**HOT AIR BALLOON
 FUN FLY**
 PRESENTED BY:



**INTERNATIONAL
 VILLAGE**
 PRESENTED BY:



> ClovisChamber.com