



Contact:
Greg Newman, CEO
Clovis Chamber of Commerce
(559) 207-3864
greg@clovischamber.com

For Immediate Release

CLOVIS INTRODUCES “MADE IN CLOVIS” New Celebration of Creativity to Take Place at ClovisFest

Clovis, CA, August 4, 2021 – Clovis community leaders announced the launch of **Made In Clovis**, a celebration for those who have succeeded in building a better mousetrap, or perhaps created something to solve a problem that we didn't know existed, and everything in between. Participants will be featured in a special section of ClovisFest in Old Town Clovis on September 25 & 26, 2021.

Tech wizards, crafters, tinkerers, food artisans, hobbyists, engineers, science buffs, artists, students, and commercial organizations are encouraged to participate to show off their items, inventions, or ideas in the categories of technology, food, crafts, and more. There's even a kid's category for those under 18 years old.

But this event is not limited to start-ups. Businesses that utilize innovative processes to create goods are also invited to participate. “Perhaps they use a special tool or machine to accomplish day-to-day operations, or maybe they produce an item that can't be found anywhere else in the world. This is an opportunity for those organizations to show off what they do,” said Shawn Miller, City of Clovis Business Development Manager.

Participants will receive a booth space in the **Made In Clovis** section of ClovisFest at a very low rate. During the event, selected participants will be visited by local business leaders, mentors, city officials, and entrepreneurs who will appraise each participant and select several to receive follow-up mentoring, training and resources to further expand their business/invention or idea. “Our goal is to find the best, most creative participants with the best ideas and help them reach greater success,” said Rich Mostert, Director of the Valley Community Small Business Development Center. “It's very similar to the process we see on the ‘Shark Tank’ television program.”

More information, including an application to participate can be found at www.clovischamber.com and at www.visitclovis.com. For questions, please call (559) 299-7363.

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